

KATHY H. PORTER

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Fairport, New York, 14445
585-301-1334
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Summary: Excellent writer with unabashed enthusiasm for inspiring actions and emotions through words seeks freelance writing projects. Background includes 14 years of business experience and 17 years as an educator. Proven ability to manage multiple and shifting priorities, while consistently meeting deadlines.

Skills:

Excellent Organizations Skills	Strong Customer Relations Skills
B-2-B Marketing	Leadership Training
Direct Sales	Social Meeting Marketing
Writing and Publishing	Microsoft Office

Professional Experience:

Freelance Writer/Editor/Blogger **2000-Present**
Creator/Owner of 1 Blog
Articles targeting readers seeking information on all aspects of human-canine bond, leadership and lifestyle
www.HealingRescueDogs.com

Small Business Facilitator/Trainer **2003-2009**
Developed diverse marketing strategies for generating new business revenue

Assistant Director, Business Network International (BNI) **2006-2008**
Rochester, New York. (www.bni.com)
Effectively supported leadership teams in 5 chapters to meet and exceed monthly operating goals. Included conflict resolution. Conducted New membership training and start up training for new chapters. Generated new business/revenue

Independent Contractor – Direct Sales/Network Marketing **1997-2004**
Distributor, Arbonne International (www.arbonne.com)

Substitute Teacher/Tutor **1979-2000**
Penfield Central School District (1985 -2000)
Private Tutor (1987-1997)
Rochester City School District (1979-1981)

Professional Accomplishments:

- *Self-published author of Love Always Wags It's Tail. The Dogs that Changes My Life December, 2012
- *Acknowledged rainmaker in local small business community. Top 3 clients achieved revenues of \$10K, \$35K, \$70K
- *Achieved monthly sales goals for 7 consecutive years
- *Experienced motivational speaker and trainer
- *Developed lasting foundation for non-profit animal rescue organization
- * Proven ability to engage adults/teenagers in writing process

Volunteer**Experience:****Member – Fairport Library Foundation****2011-2013**

Member of Board – Purpose of the foundation is to raise funds for major library projects and programs

Canandaigua Chamber of Commerce**2004-2007**

Member – Tourism Committee – supported merchant efforts to promote tourism via special events, fundraising and special targeted marketing projects

Director, Greyhound Pets of America (GPA)**1991-1997**

(www.greyhoundpets.org)

Board member, fund raising, publicity, established foster network, transport, designed home visits and screening system for potential adopters

Education:

MS – The College of Brockport (www.brockport.edu)

BA – Connecticut College, New London, CT (www.conncoll.edu)

References furnished on request